

Order / Rev: 2684587
 Alt Order #: WOC14091847
 Flight Dates: 03/31/23 - 04/06/23

Advertiser: ISS/ Bluegrass Freedom Action
 Product Desc: MBGFA
 Estimate: 11827
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/31/23	04/06/23	- 11- 1--		3				\$325.00		1.37			
N 2	WHAS	03/31/23	04/01/23	Good Morning America	CM	6:58 AM-9:00 AM	----- 1-	:30	1	\$180.00	P02	1.53	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/27/23	04/02/23	----- 1-		1				\$180.00		1.53			
N 3	WHAS	03/31/23	04/02/23	Good Morning America	CM	8-9a	----- 1	:30	1	\$200.00	P02	1.41	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/27/23	04/02/23	----- 1		1				\$200.00		1.41			
N 4	WHAS	03/31/23	04/06/23	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$350.00	P02	0.96	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/31/23	04/06/23	11111--		5				\$350.00		0.96			
N 5	WHAS	03/31/23	04/06/23	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$450.00	P02	1.80	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/31/23	04/06/23	11111--		5				\$450.00		1.80			
													Totals	15	\$5,355.00